

Dana Sellers

WORK EXPERIENCE

INTER-GOVERNMENTAL PHILATELIC CORP.

ART DIRECTOR 8.14 - present
GRAPHIC DESIGNER 10.10 - 8.14

Brainstorm, research, and design legal tender postage stamps over 30 world governments, with clients in Africa, the South Pacific Islands, Caribbean Islands, South America and Europe. Manage an in-house art department and off-site freelance designers and illustrators. Work directly with printers, customers and vendors.

CHARGE ANYWHERE

GRAPHIC DESIGNER 6.10 - 10.10

Designed marketing and promotional material for Charge Anywhere, a software company. Created graphics, typography, and iconography for web and mobile phone apps.

J.L.I. MARKETING

GRAPHIC DESIGNER 8.04 - 5.10

Designed in-store signage, promotional, and marketing materials for large retail clients including: Liz Claiborne, Kate Spade New York, and Nine West. Prepared files for print with a strong understanding of prepress, digital and offset printing.

FREELANCE CLIENTS

SPIKE TV
SPOTCO NYC
HARVEY MILK FOUNDATION
IMPERIAL MINT
PAPERWASH
SIMPLE KITCHEN LOVE

ABOUT ME

Hello, I'm Dana Sellers, a graphic designer and digital illustrator from central New Jersey, USA. I have been designing professionally for over a decade and am passionate about all things visual. I began my career on the road less traveled. After working in the bindery of a print shop, I soon took an interest in the art department and began training both on the job and in my own free time. Since then, I have gone on to work in many different industries, from technology to entertainment. I have worked for companies both large and small and created work both corporate and experimental in style. I pride myself on my ability to adapt quickly to any work environment and take on a variety of projects with ease, always doing so with a sense of taste and understanding of client needs. Whether a project calls for the latest trends or timeless tradition, I possess a sense of awareness that makes the work I create both beautiful and functional. Even when I'm not at work, I am always thinking about design. I spend the better part of my days soaking up inspiration from the world around me.

SKILLS + EXPERIENCE

PRINT DESIGN

DIGITAL DESIGN

DEPT. MANAGEMENT

BASIC HTML/CSS

TYPOGRAPHY

ILLUSTRATION

PHOTOGRAPHY

EDITORIAL LAYOUT

KEY ART DESIGN

OFFSET PRINTING

CONTENT MANAGEMENT

EMAIL MARKETING

HAND LETTERING

BRANDING

ICONOGRAPHY

COLOR CORRECTION

PHOTO RE-TOUCHING

SCREEN PRINTING

PREPRESS

BASIC COPY WRITING

BASIC MARKETING

TALENT ACQUISITION

PRODUCTION MANAGEMENT

ON-SITE ART DIRECTION

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Graphic Design & Art Direction

NJ/NYC metro area